

## **Community Outreach and Education**

### **Somerville, MA**

LDS was hired by the City of Somerville to provide outreach and community meetings to educate consumers about a new affordable housing consolidated wait list for homeownership units that will be created under the cities inclusionary housing ordinance ("IZ"). The city expects over 300 homeownership units to be created in the next five years under the IZ program. LDS worked closely with City of Somerville staff including their office of Immigrant Affairs for translation services. LDS reviewed work that has been done on Phase 1 which was to create the actual program and guidelines. LDS created a save the date flyer that was then translated into many languages to assist in the outreach for the information sessions. LDS also created a presentation that was translated into many languages and posted on the City's Inclusionary housing web site, as well as a flyer to assist consumers in signing up to learn about housing opportunities on the cities IZ website. LDS organized and provided 5 presentation sessions, and created a question-and-answer document based on all the information sessions. In addition, LDS signed up applicants to the Cities IZ website. We believe that in addition to the persons that attend our presentation, many organizations who interact with housing were reached, and several hundred potential buyers were signed up the City IZ website. We also were able to record sessions. We also held a close-out meeting with City to staff.